

ROTAX TRAX INTRODUCTION

February 25th, 2025

Dear distributor,

Rotax is excited to officially announce the release of their latest innovation, **Rotax TRAX**. A state-of-the-art GPS tracking device and mobile application. Rotax TRAX is a powerful tool to drive customer engagement and foster community in your local market.



Compatibility:

- **Rotax TRAX** is not limited to Rotax engines
- It requires a 12V power supply, which can be obtained by connecting it to a starting battery or an external battery.

Pricing:

- **The Rotax TRAX App Pro version** is priced at 20.99\$ monthly or 149.99\$ yearly per user, plus all applicable taxes.
- **The Rotax TRAX Device** can be purchased separately at local Rotax dealers. The Canadian suggested retail price is 299.99\$

Key Information:

- **Availability:** Pre-orders can be placed immediately to ensure priority access
- **Shipping Date:** We should have inventory in a few weeks
- **Mobile Application:** Available for download from the Android and iOS App Stores.

Certifications:

The TRAX Device is certified with the following standards:

- **CE** (Conformité Européenne)
- **FCC** (Federal Communications Commission)
- **IC** (Industry Canada)

This ensures compliance for sales in the **European Union (EU)**, the **European Free Trade Association (EFTA)**, the **United States (US)** and **Canada (CAN)**.

Marketing:

If you need to support your local and regional promotional efforts, we can send you some marketing material now.



**COMPETE.
COMPARE.
CONNECT.**

**GET
1 MONTH
FREE!**

Category	Percentage
Straight Line Braking	18.50%
Coasting	1.79%
Corner Entry	18.24%
Corner Apex	25.30%
Corner Exit	25.09%
Acceleration Straight	12.22%



Questions, just call us!

Or even better send your pre-orders now!

Thank you for your continued support and partnership. We look forward to seeing Rotax TRAX in your market!

Best regards,

A handwritten signature in blue ink, appearing to read "Daniel Lamothe", with a stylized flourish at the end.

Daniel Lamothe
SRA Karting International inc.